

March 9, 2011



Market Snapshot: Pent-up Demand, Quicker Deals

Have you noticed that open houses have been packed lately? We're seeing pent-up demand, especially for 3+ bedroom rowhouses. Even in neighborhoods experiencing generational transitions like Gowanus, buyers are out there, and they're motivated. [Read the full Market Snapshot here](#) or on [Brownstoner](#) as they picked up our post today - and let us know what you're seeing in the market.



"My 2 Cents" Provides an Insider's Look—Plus Rehab Ideas

Don't miss out on our new "[My 2 Cents](#)" column. You'll get insight into properties on the market I've examined for my buyer clients, plus get ideas on how renovations might improve them. I'll tell you which homes I think are good buys, and which ones don't quite live up to their hype. And since I don't represent the sellers of these homes, I can tell it like it really is, without bias. Take a look at our latest "[My 2 Cents](#)" [pieces here](#).



Find us on Facebook and win Cyclones tickets!

Spring is here and Brooklyn baseball isn't far off. "Like" [Brennan Realty on Facebook](#)—and your name will be entered to win four tickets to a [Brooklyn Cyclones](#) game. [Click here now!](#) Like us by March 31 to qualify.



Brennan Named to BHA Board

I'm proud to have been elected to the [Brooklyn Heights Association's Board of Governors](#) at the association's annual meeting last month. The BHA Board is made up of local residents with a record of strong commitment to the community. I'm a 17-year resident of Brooklyn Heights and I also serve as Vice Chairman of the Board of the Dodge YMCA and Chairman of its Strong

Kids Campaign. [More . . .](#)



Buyer Confidence Helps Seal the Deal

A buyer client of ours recently closed on one of the best condo rehab projects in Carroll Gardens, a duplex at [100 2nd Place](#) . This transaction demonstrated how important buyer confidence can be. Our buyers were comfortable bidding on the property because they were confident in our assessment of its value and how it compared to other properties in the market. They also trusted our advice about potential improvements to the home, due to our experience renovating brownstone buildings. [More . . .](#)

Contact me. If you'd like more information on market trends or properties, or if you need guidance on buying or selling a home in brownstone Brooklyn, please contact me.

Happy Spring!

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