

BRENNAN

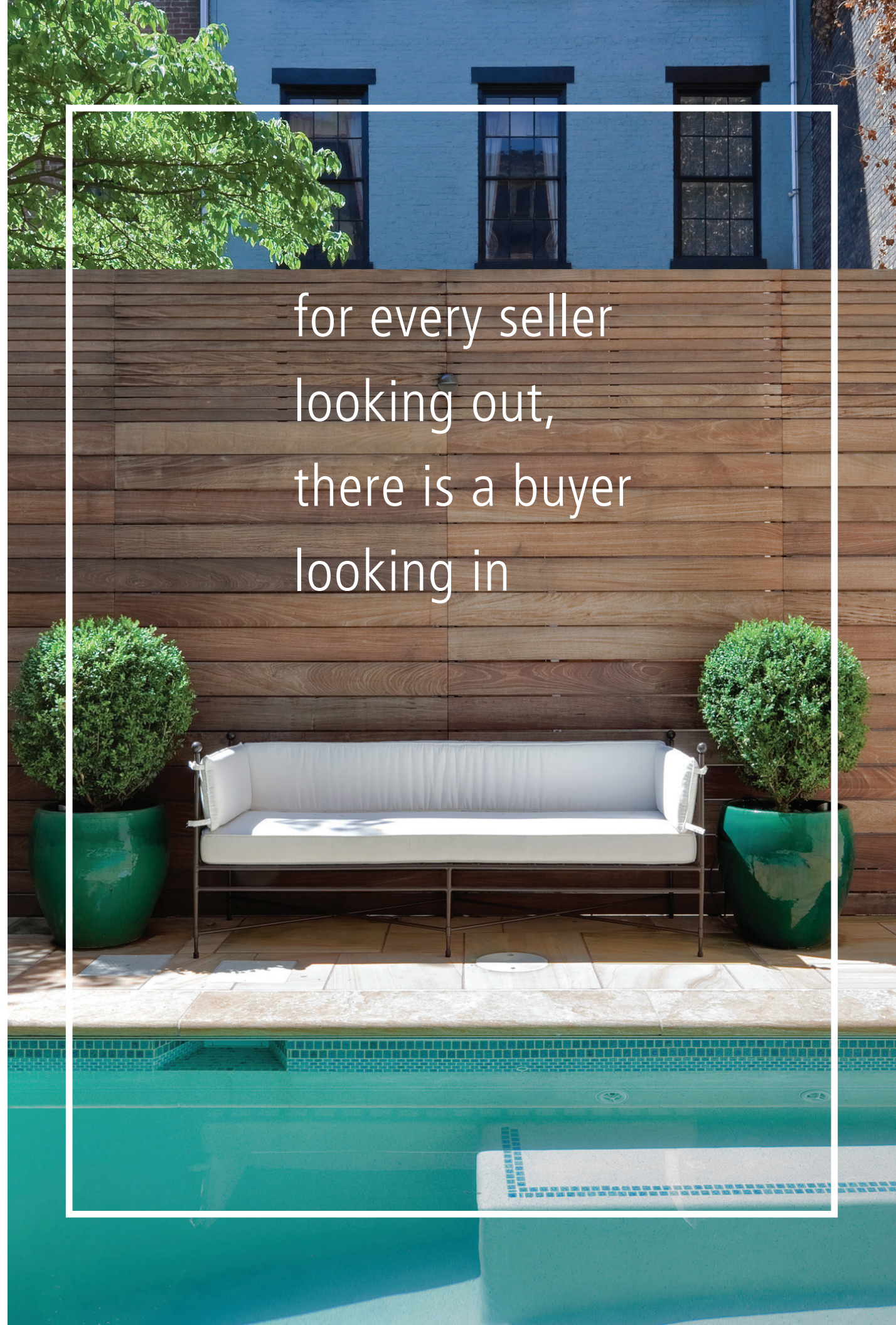


From representing residential buyers and sellers in re-sales and new development (townhouses, condo's, and co-op's), to owners and renters of multi-family properties, **Brennan** is a respected source of real estate counsel.

**Our brokerage blends traditional wisdom (knowing the market, as well as the neighborhoods and their residents) with modern resources (comprehensive marketing materials, online listing services, real estate networks, and global reach) to leverage a well-crafted and informed experience for buyers, sellers, and developers alike.**

**ABOUT** A proponent of landmarking, and a preservationist at heart, architect / financier Donald Brennan founded Brennan Realty to conduct business in a manner emphasizing a comprehensive yet tailored real estate experience. Client advocacy is paramount. It is his core beliefs and reputation that attract a like-minded and practiced agent team. Agents at Brennan are deeply involved in each step of the process, working personally with clientele to maximize potential in an ever-changing market.

The collective years Brennan agents have lived and worked in New York City—from Brooklyn and Manhattan, to Staten Island, the Bronx and Queens—afford them a local expertise and ties to each community, benefiting buyers, sellers and developers no matter where their journey begins. Brennan's lasting involvement in New York City communities allows for greater access to insider information and a focused local perspective.



for every seller  
looking out,  
there is a buyer  
looking in



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**STRATEGY** In an increasingly transparent marketplace, where websites bring an extensive amount of listing information direct to consumers and where a surplus of free advice is readily available, informed buyers and sellers continue to trust in Brennan services. They know it can mean the difference between a stressful ordeal and a tailored, personal success story. This success is facilitated through services rooted in personal attention, strategic marketing, and global networking.

Simply put, if seeking a brokerage to sell your home or investment property at its maximum market potential, or to secure a home best suited to a particular set of tastes and qualifying factors, Brennan is the wise choice.

*“There is such a difference when you feel like the #1 priority. Every question is answered in minutes, not days, and every concern is treated with respect, patience, and understanding.”*

## Advocacy

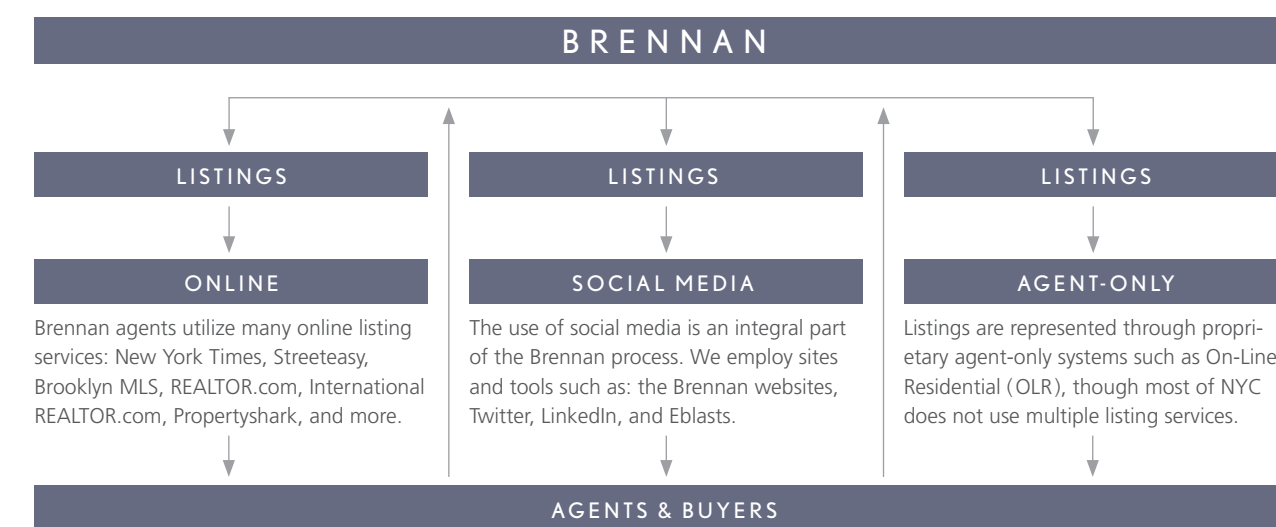
**FOR SELLERS** At a minimum, selling a property requires a fair share of research, marketing, networking, and negotiation. But when we refer to our comprehensive services, we are referring to the inclusion of details that far exceed the minimum. Here's what we mean: investigation and research is backed by local expertise that has taken us decades to refine, which in turn, greatly informs how we list and market a property. Likewise, a keen eye for details affords us a larger audience that is ultimately more willing to meet and oftentimes exceed asking price in negotiations.

**FOR BUYERS** In comparison, buying a home is an inherently exciting process – a process Brennan agents enjoy facilitating. The more we know about you, your needs, your family, desired neighborhoods or schools, the better we can serve you in finding your next home or investment property. And while you're educating us, we keep you informed and up-to-date on current market trends and property value. This assists us in counseling you on making the most strategic offer possible.

**NETWORKING** Real estate networks are complex and vary greatly, ranging from very public listing websites, to proprietary agent-exclusive listing services. That said, while Brennan places more emphasis on public venues to maximize symmetric information exchange, all applicable outlets are utilized for maximum beneficial exposure.

*For a more specific breakdown of the types of venues, and how the network functions as a process, see the diagram below:*

## Network







If you have any general questions, please  
feel free to reach out to us:

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[www.BrennanRealtyServices.com](http://www.BrennanRealtyServices.com)  
Brennan Realty Services, LLC is a licensed real estate  
brokerage in New York.

**BRENNAN REALTY SERVICES, LLC**